

#### OPPORTUNITIES

##### FORUMS

Several small-format events are hosted throughout the year to address new challenges faced by our design community.

**CONTINUING EDUCATION UNITS**  
Programs offered to help meet IIDA-required credits.

##### MEMBERSHIP SOCIALS

Two socials are planned each year bringing existing members together for an evening of fun and networking.

**NEWSLETTER ADVERTISEMENT**  
Put your marketing dollars to work in the IIDA VA/WVA newsletter, sent to members and industry partners up to three times a year.

##### ID STUDENT SCHOLARSHIP

Help IIDA support our local interior design students with a joint scholarship. Select from your Alma Mater or favorite school.

#### SEPTEMBER EVENTS

**INTERIOR DESIGN EXCELLENCE AWARDS (IDEA)**  
Joint design competition and awards celebration with IIDA and ASID.

##### MEMBERSHIP DRIVE

Once a year, we host an event in a fun location to attract new members and provide networking opportunities.

#### DECEMBER EVENTS

**HOLIDAY PARTIES**  
Celebrate the holidays and support St. Mary's Home for Disabled Children & Southside Children's Center with the annual stocking design competition.

#### FEBRUARY EVENTS

**I LOVE MY INDUSTRY**  
A silent auction of eclectic items donated by local IIDA sponsors to celebrate design, celebrate creativity, and celebrate you.

#### APRIL EVENTS

**DELICIOUS DESIGNS**  
Music, food and a silent auction accompany a competition to design architectural wonders and furnishings using food, with 100% of proceeds donated to The Leukemia & Lymphoma Society.

#### MAY EVENTS

**GOLF TOURNAMENT**  
Tee off in support of our local IIDA Chapter. This year sign up for the *Stimulus Package* and receive four green fees, Sponsor sign on a hole and 4 beer cups, or do the *Here for the Beer* sponsorship and get two green fees and 2 beer cups.

#### JUNE EVENTS

**ANNUAL DINNER**  
Our annual event to recognize outstanding professionals, industry partners, and students for their efforts in promoting the interior design profession is combined with a fashion show, where competitors present creations fashioned from materials commonly used in our industry. Our student scholarship recipients are also recognized at this event and presented with their award.

## we're saving you a seat

The IIDA Virginia/West Virginia Chapter sponsorship drive is back for the 2009-2010 sponsorship year! Chapter and Event Sponsorships are now available to you as part of our continuing effort to support our regional design community.

IIDA is a professional networking and educational association of more than 10,000 Members in more than thirty Chapters around the world, and is committed to heightening awareness of interior design as a profession dedicated to improving

quality of life. IIDA advocates interior design excellence; provides access to industry insiders; maintains educational standards; and responds to trends in business and design.

The IIDA VA/WVA Chapter joins in these efforts and boasts close to 200 Members – professional, associate, industry and student – primarily based in Richmond and Hampton Roads, with additional Members in Southwest Virginia and West Virginia. Members periodically convene throughout the region, combining diverse perspectives and resources

to explore new ways to promote our Chapter initiatives. With so many ways to contribute, there is no better time to get involved!

**With a Chapter Sponsorship**, your donation will help spread the Chapter's message through all our local events and programs. Become an IIDA VA/WVA Chapter Sponsor by selecting the level of your choice: Platinum, Gold, Silver or Bronze.

**With an Event Sponsorship**, your donation directly supports a specific function such as our Golf Tournament, a Continuing Education Unit (CEU), and many others. Become an Event Sponsor by selecting one or more of the Events listed on the back of this page.

# ANNUAL SPONSOR

**PLATINUM**  
\$1000

- Two (2) free lunch seminars (12 attendees) – Lunch and CEU registration paid for by Chapter; Sponsor provides speaker
- Six (6) individuals recognized as “Sponsor Contacts”
- Ten (10) Sponsor Tickets for free admission to Chapter programs
- Full Page Ad in one (1) newsletter issue
- Company Name and Logo on all Chapter mailings and emails
- Company Name on special display at each event
- Recognition on pre-printed name tags at events
- Access to Chapter mailing labels and membership list
- Website link from the IIDA Virginia/West Virginia Chapter website

**SILVER**  
\$500

- Two (2) individuals recognized as “Sponsor Contacts”
- Four (4) Sponsor Tickets for member-level admission to Chapter programs
- Half Page Ad in one (1) newsletter issue
- Company Name on all Chapter mailings and emails
- Company Name on special display at each event
- Recognition on pre-printed name tags at events
- Website link from the IIDA Virginia/West Virginia Chapter website

**GOLD**  
\$750

- One (1) free lunch seminar (12 attendees) - Lunch and CEU credit registration paid for by Chapter; Sponsor provides speaker
- Four (4) individuals recognized as “Sponsor Contacts”
- Six (6) Sponsor Tickets for member-level admission to Chapter programs
- Full Page Ad in one (1) newsletter issue
- Company Name and Logo on all Chapter mailings and emails
- Company Name on special display at each event
- Recognition on pre-printed name tags at events
- Access to Chapter mailing labels and membership list
- Website link from the IIDA Virginia/West Virginia Chapter website

**BRONZE**  
\$250

- One (1) individual recognized as “Sponsor Contact”
- Two (2) Sponsor Tickets for member-level admission to Chapter programs
- Business Card-Size Ad in one (1) newsletter issue
- Company Name on all Chapter mailings and emails
- Company Name on special display at each event
- Recognition on pre-printed name tag at events
- Website link from the IIDA Virginia/West Virginia Chapter website

# EVENT SPONSOR

**FULL EVENT SPONSORSHIP**

- Forums\*
- Continuing Education Unit\*
- Membership Socials\*

**NEWSLETTER ADVERTISEMENTS**

- 2” x 3” Ad in one issue .....\$50
- 2” x 3” Ad in each issue.....\$125

**ID SCHOLARSHIP**

- James Madison University.. \$1000
- Radford..... \$1000
- VCU.....\$1000
- Virginia Tech.....\$1000

\*Contact our VP of Professional Development to set-up a CEU, our VP of Forums for Forums or one of our City Center VP's to arrange a Social according to your specifications.

**IDEA AWARDS**

- Platinum Level.....\$750
- Gold Level.....\$500
- Silver Level.....\$375
- Bronze Level.....\$250

**MEMBERSHIP DRIVE**

- Platinum Level.....\$750
- Gold Level.....\$500
- Silver Level.....\$375
- Bronze Level.....\$250

**HOLIDAY PARTY**

- Avalanche Level.....\$750
- Blizzard Level.....\$500
- Flurry Level.....\$375
- Snowflake Level.....\$250
- Wintry Mix Level.....\$100

**I LOVE MY INDUSTRY**

- Platinum Level.....\$750
- Gold Level.....\$500
- Silver Level.....\$375
- Bronze Level.....\$250
- Friend Level.....\$100
- Silent Auction Items

**DELICIOUS DESIGNS**

- Dessert Level.....\$750
- Entrée Level.....\$500
- Sandwich Level.....\$375
- Soup & Salad Level.....\$250
- Appetizer Level.....\$100

**GOLF TOURNAMENT**

- Stimulus Package .....\$550
- Here for the Beer .....\$250
- Hole in One .....\$500
- Beer Cup.....\$400
- Thirst Quencher.....\$175
- Corporate Hole Sponsorship..\$250

**ANNUAL DINNER**

- Platinum Level.....\$750
- Gold Level.....\$500
- Silver Level.....\$375
- Bronze Level.....\$250
- Friend Level.....\$100
- Awards/Prizes

SPONSORSHIP TOTAL

Company \_\_\_\_\_  
 Sponsorship Contacts \_\_\_\_\_  
 \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 \_\_\_\_\_  
 Phone & Fax \_\_\_\_\_  
 \_\_\_\_\_  
 Email \_\_\_\_\_

PAYMENT TYPE

- Check (payable to IIDA VA/WVA)
- Credit card (3.5% fee applies)
- Bill me\*

\*To receive full benefits sponsorship information and payment must be received by July 15th.

CREDIT CARD PAYMENT

Amex                       Mastercard  
 Visa  
 Card Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_  
 Name on card \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Signature \_\_\_\_\_

RETURN FORM TO

Michelle Mikita  
 IIDA VA/WVA Sponsorship Director  
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 Richmond, Virginia 23219  
 mmikita@baskervill.com

# SPONSOR INFO